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8/20/03
Rony

Docket No.: 1405.1038

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Ryuichi MATSUKURA, et al.

Serial No. 09/809,110

Group Art Unit: 2171

Confirmation No. 8919

Filed: March 16, 2001

Examiner: Marcin R. Filipczyk

For: A DISPLAY SYSTEM AND METHOD OF PROVIDING ADDITIONAL PRODUCT
INFORMATION BASED ON USER PROFILE (AS AMENDED)

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AUG 14 2003

Technology Center 2100

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

This is in response to the Office Action mailed May 13, 2003, and having a period for response set to expire on August 13, 2003.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.